

## **Maria Reidelbach Resume**

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### **Projects**

Creative Director, *Valley of the Giants*, Rondout Valley, NY, since 2010. Creating a group of roadside colossi sited in local communities, farms and enterprises; marketing the group locally and nationally; and developing a line of locally made, locally sourced merchandise. Launch planned for 2012.

Creative Director, *Lagniappe Links*, New Orleans, LA, since 2010. A community-run miniature golf course for Bywater, located between the French Quarter and the 9th Ward. Lagniappe Links will be an exuberant NOLA-themed course with edible landscaping, decorations and hazards made of recycled materials, architectural fragments, and bits of Mardi Gras floats, built with help of a local team of artisans. Planned to open in 2013.

Project director, designer and proprietress of *Homegrown Mini-Golf*, Kelder's Farm, Kerhonkson, NY, since 2006. The roadside attraction, sited on one of Ulster County's oldest farms, features the world's largest garden gnome and an educational farm-themed miniature golf course with a tasting garden of vegetables, fruit, herbs and grain and annotated with interesting facts, lore, and recipes.

Designed and directed the construction of *Goofy Garden Golf*, a renovation of a miniature golf course in Hudson River Park, Manhattan, in Spring 2004 in creative collaboration with artist and filmmaker Ken Brown and executed as a community project ([www.hoopla.org](http://www.hoopla.org)).

Project manager and creative consultant for the *Totally Kid Carousel*, an award-winning public artwork by sculptor Milo Mottola completed in 2000 that features a menagerie of full-scale carousel figures designed in collaboration with neighborhood children. Kept kids, patrons, and carousel aficionados apprised of the progress of the years-long project via a web site ([www.hoopla.org](http://www.hoopla.org)).

### **Community Organization**

Art Director, Manhattan Youth Recreation and Resources, 2002 to 2009. Art direction for non-profit organization and a new 28,000 square foot community center for Tribeca and Battery Park City; team for a \$9 million capital campaign to build the Center; and teacher, creative IT skills to middle-school students.

### **Selected Publications**

*Miniature Golf*, a history of the subject, and the only book ever bound in artificial turf (Abbeville Press, 1987, co-author, with Nina Garfinkel and John Margolies).

*Completely MAD: A History of the Comic Book and Magazine* (Little, Brown, 1991 and MJF Books, 1997).

A number of magazine and journal articles about popular culture and fine art (full list on request).

A series of technical manuals for Microsoft Windows users (list on request).

### **Selected Exhibitions**

The Needlepoint Museum, founder and curator, a web site collection of quirky twenty- and twenty-first century needlepoints that has been visited by over 300,000 browsers in the last year ([www.hoopla.org](http://www.hoopla.org)).

*Alfred Jensen: Paintings and Drawings* at the Solomon R. Guggenheim Museum, 1985, co-organized with Thomas Messer, .

Gallery shows of editorial cartoons, Victorian underwear, art about science, furniture designed by architects and other well-reviewed exhibitions (full list on request).

### **Software Development**

From 1985 to 2001, small business owner, designed and created specialized, custom-designed computer and database systems for art historians, collectors, and artists to catalogue art and compile catalogues raisonné. Clients included the Andy Warhol Foundation, Eric Fischl Studio, the Alexander Calder Foundation, the Comité Francis Picabia, and the Isamu Noguchi Foundation, among others (list on request).